



BUILDING EVALUATION CAPACITY FOR NONPROFIT ORGANIZATIONS

PART I: FOCUSING THE EVALUATION

What:	One and a Half Day Workshop
When:	Wednesday Oct 14, 2009 – 9:00 a.m. to 4:00 p.m. Thursday Oct 15, 2009 – 9:00 a.m. to 12:00 p.m.
Where:	Spirit of Peace 506 Toole Ave. Missoula, Montana
Who:	Nonprofit program staff, administrators, project managers
Cost:	\$150.00 (includes guide book and brown bag lunch)

Please pre-register to ensure space in the workshop, access to workshop materials, and lunch availability.

WORKSHOP OVERVIEW

- Introduction to an appreciative, integrated, organizational knowledge-building approach to program/project evaluation.
- Learning about evaluation processes that respond to questions such as – What worked? How did it work? Why did it work?
- Creating an evaluation plan that includes describing the program/project, developing a logic model and a purpose statement, engaging stakeholders, arriving at key questions, deciding on an approach and data collection and analysis methods, and figuring out a timeline and budget.

ABOUT THE FACILITATOR

Maxine Jacobson is Director of *Praxis – Building Knowledge for Action*, an organization that works with community groups and organizations to design models and implement strategies for program/project evaluation and community-based research. She is a researcher, program evaluator, educator, and author who has over twenty-five years of experience helping individuals, groups, and organizations build the knowledge they need to take effective and informed action to meet their goals.

ABOUT THE WORKSHOP

Building Evaluation Capacity for Nonprofit Organizations – Part I: Focusing the Evaluation is the first part of a training series on program evaluation. It walks participants through the evaluation planning process. *Part II – Conducting and Processing the Evaluation* and *Part III – Applying the Learning* are conducted in workshop format or with small groups of participants and organizations who want additional support and mentoring to activate their evaluation plans, develop data collection instruments and implement strategies for integrating evaluative learning into their programs and organizations. Interactive, hands-on, adult approaches to learning will be used to engage participants in workshop exercises and activities to achieve specific learning objectives.

Registration Form

Name:

Organization:

Address:

Telephone #:

Email Address:

Brown Bag Sandwich Preference (Please choose one)

- Turkey
- Ham
- Vegetarian

Please Send Completed Registration Form and Workshop Fee no later than

Oct 12th to:

Praxis – Building Knowledge for Action

521 Hartman St. #11

Missoula, MT 59802

For additional information, contact

Maxine Jacobson at 396-0183

www.praxisaction.com